

Name: _____ Total Points: _____ Grade: _____

15-16 pts.= 4 Exceeds

12-14 pts.= 3 Meets

8-11 pts.= 2 Approaches

7 & Below= 1 Begins

Cereal Box Book Report Rubric

	Cover and Side Panels	Back (game and prize)	Oral Presentation	Overall Understanding of the Book
4	Student has gone above and beyond to create a cover and sides that are neat, colored, and correctly display all of the necessary information.	Game is neat, clear, could be played, and is relevant to the book. Prize is homemade, of good quality and matches the book's theme.	Student speaks clearly and is easy to understand. Student acts as they are the character from their story, dresses as the character or brings in extra props that the character would use.	Student shows knowledge and creativity throughout the entire project. Student has gone out of their way to understand the theme of the book.
3	Cover is neat, colored, and correctly displays all of the necessary information in a clear, easy to read format.	Game is neat, clear, and is relevant to the book. Prize is of good quality and matches the book's theme.	Student speaks clearly and is easy to understand. Makes good eye contact with the audience, evidence that student has practiced their commercial and is familiar with their book.	Student shows a clear understanding of their book. Project is neatly organized and information presented is correct.
2	Cover is colored and correctly displays all of the necessary information, one to two sections of information incorrect or missing.	Game is relevant to the book. Prize matches the book's theme.	Student speaks clearly and is easy to understand at times. Makes inconsistent eye contact with the audience.	Student shows a understanding of their book. Most of the project is neat or some information presented is incorrect or irrelevant.
1	Color or neatness is not used, and more than two sections of information incorrect or missing.	Game is not relevant to the book. Prize does not match the book's theme.	Student is difficult to understand and does not know material.	Student does not show an understanding of their book. The project is not neat or most information presented is incorrect or irrelevant.